



## IOWA FINANCE AUTHORITY

### NEWS RELEASE

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Contact:  
Ashley Jared, 515.494.6213  
[ashley.jared@iowa.gov](mailto:ashley.jared@iowa.gov)

## **Iowa Finance Authority and Eastern Iowa REALTORS® Partner to Encourage Iowans to Share Homeownership Success Stories**

### ***When a House Becomes a Home Contest has Iowans Winning Big this Summer with a Chance at \$5,000***

CORALVILLE – The Iowa Finance Authority and the Iowa City Area Association of Realtors® and Cedar Rapids Area Association of Realtors® announced today that they are challenging eastern Iowa residents to share their homeownership success stories for a chance to win a \$5,000 gift card. The challenge comes as a part of a contest called “When a House becomes a Home”. Entries will be accepted throughout the month of June in conjunction with national homeownership month.

To participate, Iowans need to submit a story of how their lives have been positively impacted by homeownership in 140 words or less. An accompanying photo or 30 second video to support the entry is encouraged. Fun, touching or entertaining homeownership stories can be submitted at: [IowaFinanceAuthority.gov/Contest](http://IowaFinanceAuthority.gov/Contest) through June 30.

Submissions will be scored by a panel of judges and the top 10 submissions will be posted to Facebook for voting by the public from July 7-11 at [Facebook.com/IowaFinance](https://www.facebook.com/IowaFinance). The entry with the most votes will receive a \$5,000 Lowe’s gift card.

Entries may include such things as the purchase of a first home, moving from homelessness to homeownership or detailing what new opportunities homeownership might provide. All Iowans are encouraged enter by sharing their unique homeownership stories!

“Recognizing the homeownership success of Iowans is a fitting way to celebrate national homeownership month. By promoting the far-reaching benefits of homeownership, we are also able to highlight resources available through IFA to help make the homeownership dream a reality,” said Iowa Finance Authority Executive Director Dave Jamison.

“We encourage eastern Iowa home buyers and homeowners alike to share their stories for a chance to win big,” said Mark Kamps, with the Iowa City Area Association of Realtors®. “We are pleased to partner together to offer this exciting contest and look forward to seeing the creative entries.”

“With an opportunity to win \$5,000, this is a great opportunity for eastern Iowans to share their success and continue to make their house a home,” said Renae Forsyth-Christy with the Cedar Rapids Area Association of Realtors®.

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